

# SOLUTIONS FACT SHEET

## ABOUT CTA

CTA is a membership-driven non-profit that enables our members to improve security for their customers and better secure the digital ecosystem as a whole through a collaborative approach to security.

- Through our threat intelligence sharing platform, we facilitate the exchange of context-rich data in near real-time.
- Human-speed collaboration allows our members to identify, understand, and counter emerging threats more rapidly.
- Our working groups address specific challenges, capitalize on opportunities to advance CTA's mission, or engage across industry within specific issue areas.



### OPTIMIZE PREVENTION AND DETECTION CAPABILITIES FOR IMPROVED SECURITY

Access CTA's diverse data to enrich your threat intelligence from other sources and drive improvement of customer protections and the digital ecosystem as a whole.



### OBSERVE TRENDS IN MALICIOUS ACTIVITY AS THEY HAPPEN

Combine access to CTA's context-rich shared data, which is available in near real-time, with cross-industry insights to keep ahead of the curve on changing threat volumes, tactics, themes, and targets for more effective risk mitigation.



### UNDERSTAND CYBERSECURITY THREATS IN-CONTEXT

Get past the surface-level profiles of malicious activity to learn the context behind the threat: 'who,' 'what,' 'where,' 'when,' and 'why,' helping you to prioritize workflows based on a detailed understanding of organization-specific risks.



### TRACK PATTERNS IN ADVERSARIAL ACTIVITY OVER TIME

Engage in discussion and collaboration across CTA's community of members and partners to stay on top of particular adversaries' tactics, techniques, and procedures (TTPs) as they emerge and evolve.



### BUILD CONNECTIONS WITHIN A TRUSTED NETWORK OF INDUSTRY PEERS

Strengthen professional and institutional relationships. CTA gives you an industry-wide rolodex of experts for those moments when you need more information about a threat, adversary, or pattern of activity.



### **CAPITALIZE ON THE DIVERSITY OF CTA MEMBERS TO IMPROVE PROTECTIONS**

All CTA members – cybersecurity providers, MSSPs, platforms, ISPs, and Telcos – have unique points of view over the threat landscape. Our shared knowledge helps broaden your visibility and impose greater costs on adversaries.



### **SHARE AND RECEIVE ACTIONABLE THREAT REPORTS BEFORE PUBLIC DISTRIBUTION**

Communicate in confidence on threat insights through our trusted venue to enable timely countermeasures and further investigation. Reciprocal sharing of early warnings means faster protection for the global ecosystem.



### **SHOWCASE YOUR COMPANY AMONG INDUSTRY-LEADING PEERS**

Demonstrate confidence to key stakeholders in the unique value of your data and the quality of your researchers by engaging with your competitors through CTA.



### **BENEFIT FROM REGULAR FEEDBACK ON SHARED DATA**

Improve the quality of your shared data by working with CTA staff and other members to sharpen your internal vetting and review processes.



### **BE PART OF A COLLECTIVE VOICE FOR INDUSTRY POLICY AND POSITIONS**

Inform CTA's collective voice, which carries further when we speak up together. CTA leverages our position as a vendor-neutral body to influence certain policy issues and provide global leadership on key issues.

## **THE COLLABORATIVE EDGE: WHAT MAKES CTA UNIQUE?**

CTA is an independent, not-for-profit (501(c)(6)) membership-driven association. Our culture and our infrastructure is driven by 5 guiding principles:

### **FOR THE GREATER GOOD**

We protect customers, strengthen critical infrastructure, and defend the digital ecosystem.

### **TIME IS OF THE ESSENCE**

We prevent, identify, and disrupt malicious activity by rapidly sharing timely, actionable intelligence.

### **CONTEXT RULES**

We reward context sharing to identify an indicator and provide useful information about it.

### **RADICAL TRANSPARENCY**

We attribute intelligence to the member who submits it, but anonymize any and all victim and sensitive data.

### **YOU MUST GIVE TO RECEIVE**

We require all members to share a minimum amount of intelligence with the alliance to prevent the free-rider problem.



Interested in CTA? Learn more at <https://www.cyberthreatalliance.org/>



Send us an email at [newmember@cyberthreatalliance.org](mailto:newmember@cyberthreatalliance.org)

