

# WHAT IS THE CYBER THREAT ALLIANCE?

The Cyber Threat Alliance (CTA) is a not-for-profit membership organization focused on the cybersecurity of our global digital ecosystem. We enable high-quality cyber threat information sharing among companies and organizations in the cybersecurity industry. Our members include leading cybersecurity providers from around the world representing many different approaches and points of view.

## How We Improve Members' Collective Defensive Measures:



### Automated Sharing

Members use our automated platform to share curated and actionable threat intelligence that can then be deployed to their customers in near-real time.



### Analytic Sharing

CTA members routinely discuss emergent threats and share blogs and research prior to publication to maximize awareness and better protect their customers.



### Operational Collaboration

CTA and its members use shared intelligence to identify defensive actions that can reduce the overall effectiveness of malicious actors' tools and infrastructure.

## How We Provide Value:



### Thought Leadership

CTA is recognized as an authority and go-to source for key cyber security topics and issues. CTA is driving the industry to compete on how companies are using their intelligence to protect customers.



### Threat Disruption

Members collaborate on threat disruption activities focused on hot cyber issues and events of today: elections, Olympics, and specific malicious campaigns, with goal of systemically disrupting malicious activity and enhancing protection.



### Industry Influence

CTA provides leadership across key global industry efforts, shaping initiatives, recommendations, perspectives, and driving research prioritization. CTA acts as a collective voice driving critical industry change.



### Partnerships

Members benefit from CTA's efforts to build a range of partnerships with organizations from academia, non-profits, and governmental institutions, as well as individual CTA Champions.



### Policy Engagement

CTA serves as a voice on behalf of our members and the cybersecurity industry. CTA leverages our position as a vendor-neutral body to address and improve concerns and promote certain policy issues.

## What Our Members Are Saying:

**"The best way to combat the negative impact of cybercriminals and best protect our customers is through cooperation and partnership based on actionable intelligence from diverse sources."**

Ken Xie, Founder, Chairman of the Board, & CEO,  
Fortinet

**"Any opportunity to identify new threat indicators or gain insight into a threat campaign can be incredibly powerful. Moreover, our ability to contribute toward protecting the customers of our industry partners means that we can be safe in the knowledge that we are maintaining a safer world for all of us."**

Raj Samani, SVP Chief Scientist, Rapid7

**"The cybersecurity industry is built on trust, collaboration, and sharing. We see CTA as providing a unique platform to nurture those symbiotic relationships."**

Samir Mody, VP Threat Research,  
K7 Computing

## Membership Levels:

### Charter Members

Charter members make the greatest level of commitment to CTA, in terms of both dollars and people. In return, charter members are guaranteed a board seat, participate in the committees that help govern the alliance, and share and receive threat intelligence.

### Affiliate Members

Affiliate members are expected to make a meaningful contribution in terms of dollars and people. The specific membership fee varies depending on the member's global annual revenue. Affiliate members participate in the operations of the alliance, are eligible to run for a board seat, and share and receive threat intelligence.

### Contributing Members

Contributing members make a reduced financial contribution to CTA. The specific membership fee varies depending on the member's global annual revenue. Contributing members share and receive threat intelligence, but are not eligible to sit on the Board or have a designated participant on CTA's standing committees (aside from Algorithm and Intelligence, which is open to all members).